

GSBM

GERMAN-SAUDI BUSINESS MAGAZINE

DECEMBER 2023

415 *Anniversary*

GERMAN-SAUDI ARABIAN LIAISON
OFFICE FOR ECONOMIC AFFAIRS

**building
bridges** BETWEEN LEADING ECONOMIES
SINCE 1978

> saudiarabien.ahk.de



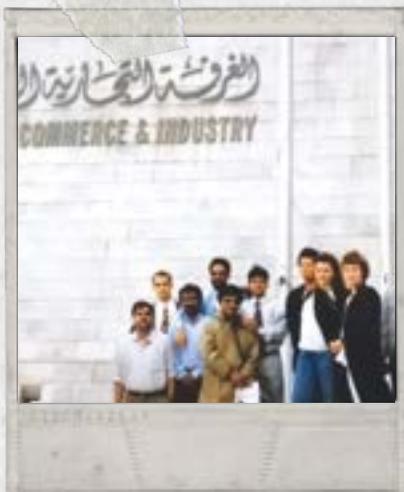
Delegation der Deutschen Wirtschaft
für Saudi-Arabien, Bahrain und Jemen
German-Saudi Arabian Liaison Office
for Economic Affairs (GESALO)
مكتب الإتصال الألماني السعودي للشؤون الاقتصادية



A Look at GESALO's History



Celebrating 45 Years of
Business Relations Between
Germany and the Kingdom
of Saudi Arabia.



1978

The German-Saudi Arabian Liaison Office for Economic Affairs was founded in 1978, a time when the Kingdom of Saudi Arabia was opening up new sources of income. Dr. Gerhard Fischer is the first delegate until 1982.

Dieter Mankowski became successor of Marc Landau in 1986. **1989**



1994 GESALO established a dedicated Law Department headed by Omar Hamza until today. Dr. Rainer Herret was Delegate of the GESALO (1991-1998).



1995

Mohammed Faleel & family welcomed the legendary boxer Muhammed Ali in Riyadh.



2000 Manfred Rothgaenger headed the office until 2005.



2004

GESALO organized the first fashion show with German brands like Hugo Boss.



2006

Gerd Doepner, Delegate of the GESALO (2005-2010), established a wide range of services like DEinternational.



2007

Chancellor Angela Merkel and King Abdullah discussed collaboration projects.



GESALO Meeting with Prince Al-Waleed bin Talal bin Abdulaziz al Saud.



2010

2009 30th Anniversary Celebration of GESALO with Federal Minister for Economic Affairs & Technology H.E. Karl-Theodor zu Guttenberg.



2011 Visit of Mayor of Berlin, H.E. Klaus Wowereit, at Riyadh Chamber.



Visit by H.E. Philipp Rösler, former Federal Minister of Health.



2012 Signing Ceremony of the MoU.



2014

Former Federal Minister H.E. Peter Ramsauer opens up a branch office in the Eastern Province.



Office Inauguration with Sheikh Khalid Juffali in 2011.

2015

Former Minister of Foreign Affairs, H.E. Frank-Walter Steinmeier, who is current President of the Republic of Germany discussing vocational training in Saudi Arabia.



2017

H.R.H King Salman with Chancellor Angela Merkel and DIHK President Dr. Eric Schweitzer, who signed six MoUs during the visit.



2018

German Breakfast at the Asharqia Chamber, Dammam, and opening of the new office premises with former Delegate Oliver Oehms.



2020

Opening Ceremony with our GESALO Delegate Dr. Dalia Samra-Rohte (since 2019) and Dr. Martin Wansleben, CEO of The German Chamber of Commerce and Industry (DIHK).





2021

Signing Ceremony of the MoU on Hydrogen Alliance as part of the Saudi-German Energy Dialogue.

2021 Tree Planting initiative with GESALO Delegate Dr. Dalia Samra-Rohte and German Ambassador, H.E. Dieter Lamle on behalf of the Federal Ministry of Environment.



Business Delegation from Bavaria

German Petrochemical & Hydrogen Delegation

Female Executive Leadership Workshop.

2022

2022 German Chancellor H.E. Olaf Scholz visited Saudi Arabia accompanied by a business delegation.



H2-Off-Taker Visit of Saudi Delegation with GESALO Delegate Dr. Dalia Samra-Rohte; Visit Jennifer Lee Morgan, State Secretary at the Federal Foreign Office.

2023

2023 German delegations with a focus on innovative smart city solutions; and Delegation on Power Generation from Solar & Wind Energy with a Symposium in Riyadh.



Saudi Delegation to Germany - growing interest in Saudi-German cooperation.



The 2nd Saudi-German Energy Day took place in May 2023 in Berlin.

Visit of H.E. Khalid Al-Falih, Minister of Investment.

Visit of H.R.H. Prince Abdulaziz bin Salman Al Saud.

