

GSBM

GERMAN-SAUDI BUSINESS MAGAZINE

DECEMBER 2023

45 *Anniversary*

GERMAN-SAUDI ARABIAN LIAISON
OFFICE FOR ECONOMIC AFFAIRS

**building
bridges**

BETWEEN LEADING ECONOMIES
SINCE 1978

> saudiarabien.ahk.de



Delegation der Deutschen Wirtschaft
für Saudi-Arabien, Bahrain und Jemen
German-Saudi Arabian Liaison Office
for Economic Affairs (GESALO)
مكتب الإنصال الألماني السعودي للشؤون الاقتصادية



A Look at GESALO's History



Celebrating 45 Years of
Business Relations Between
Germany and the Kingdom
of Saudi Arabia.



1978

The German-Saudi Arabian Liaison Office for Economic Affairs was founded in 1978, a time when the Kingdom of Saudi Arabia was opening up new sources of income. Dr. Gerhard Fischer is the first delegate until 1982.

Dieter Mankowski became successor of Marc Landau in 1986.

1989



1994 GESALO established a dedicated Law Department headed by Omar Hamza until today.
Dr. Rainer Herret was Delegate of the GESALO (1991-1998).



1995

Mohammed Faleel & family welcomed the legendary boxer Muhammed Ali in Riyadh.



2000 Manfred Rothgaenger headed the office until 2005.



2004

GESALO organized the first fashion show with German brands like Hugo Boss.



2006

Gerd Doepner, Delegate of the GESALO (2005-2010), established a wide range of services like DEInternational.



2007

Chancellor Angela Merkel and King Abdullah discussed collaboration projects.



GESALO Meeting with Prince Al-Waleed bin Talal bin Abdulaziz al Saud.



2012
Signing Ceremony
of the MoU.



2014
Former Federal Minister
H.E. Peter Ramsauer
opens up a branch office
in the Eastern Province.



2017
H.R.H King Salman with
Chancellor Angela Merkel
and DIHK President Dr. Eric
Schweitzer, who signed six
MoUs during the visit.

2020
Opening Ceremony with our
GESALO Delegate Dr. Dalia
Samra-Rohte (since 2019) and
Dr. Martin Wansleben,
CEO of The German Chamber of
Commerce and Industry (DIHK).



2009 30th Anniversary
Celebration of GESALO
with Federal Minister for
Economic Affairs &
Technology H.E. Karl-
Theodor zu Guttenberg.



2011 Visit of Mayor of Berlin,
H.E. Klaus Wowereit,
at Riyadh Chamber.



Visit by H.E. Philipp
Rösler, former Federal
Minister of Health.



Office Inauguration
with Sheikh Khalid
Juffali in 2011.

2015
Former Minister of Foreign Affairs,
H.E. Frank-Walter Steinmeier, who
is current President of the
Republic of Germany discussing
vocational training in Saudi Arabia.



2018
German Breakfast at the Asharqia
Chamber, Dammam, and opening
of the new office premises with
former Delegate Oliver Oehms.





2021

Signing Ceremony of the MoU on Hydrogen Alliance as part of the Saudi-German Energy Dialogue.

2021

Tree Planting initiative with GESALO Delegate Dr. Dalia Samra-Rohte and German Ambassador, H.E. Dieter Lamlé on behalf of the Federal Ministry of Environment.



2022

Business Delegation from Bavaria

German Petrochemical & Hydrogen Delegation

Female Executive Leadership Workshop.



2022

German Chancellor H.E. Olaf Scholz visited Saudi Arabia accompanied by a business delegation.



H2-Off-Taker Visit of Saudi Delegation with GESALO Delegate Dr. Dalia Samra-Rohte; Visit Jennifer Lee Morgan, State Secretary at the Federal Foreign Office.

2023

2023

German delegations with a focus on innovative smart city solutions; and Delegation on Power Generation from Solar & Wind Energy with a Symposium in Riyadh.



Saudi Delegation to Germany - growing interest in Saudi-German cooperation.



The 2nd Saudi-German Energy Day took place in May 2023 in Berlin.

Visit of H.E. Khalid Al-Falih, Minister of Investment.

Visit of H.R.H. Prince Abdulaziz bin Salman Al Saud.

