



AHK

Delegation der Deutschen Wirtschaft
für Saudi-Arabien, Bahrain und Jemen
German-Saudi Arabian Liaison Office
for Economic Affairs (GESALO)
مكتب الإتصال الألماني للسعودي للشؤون الاقتصادية



Media Kit 2019

German-Saudi Arabian Liaison Office
for Economic Affairs (GESALO)

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PR & Communication Manager

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Who we are

The German-Saudi Arabian Liaison Office for Economic Affairs (GESALO) has been the official representative of German Industry and Commerce for Saudi Arabia, Bahrain and Yemen **since 1978**.

Our vision and mission is to strengthen business ties between Germany and our host countries, and to contribute to mutually beneficial economic relations.

With our events and **network of 25,000 companies and decision-makers in Germany, Saudi Arabia, Bahrain, and Yemen**, we offer an excellent choice of advertisement opportunities.




German-Saudi Business Magazine (GSBM)

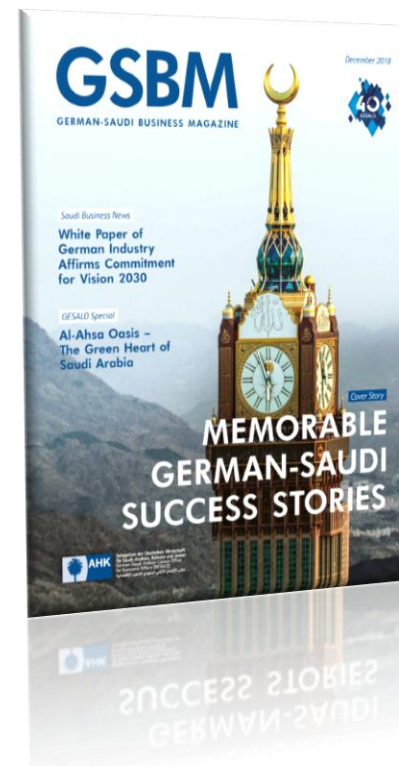
Circulation print:	2,000	hardcopies
	500	key decision-makers
Softcopy :	8,500	German-Saudi business contacts
	79	German Chambers

E-Magazine shared in our [Social Media](#) channels

LinkedIn – Instagram – Twitter

Your opportunities

Premium positions			
Back Cover SAR 6,800	Inside Cover (front) SAR 6,500	Inside Cover (back) SAR 6,200	
Preferred positions			
Double Page SAR 7,500 	Single Page SAR 5,500 	Half Page SAR 4,000 	Please request for individual formats and prices!





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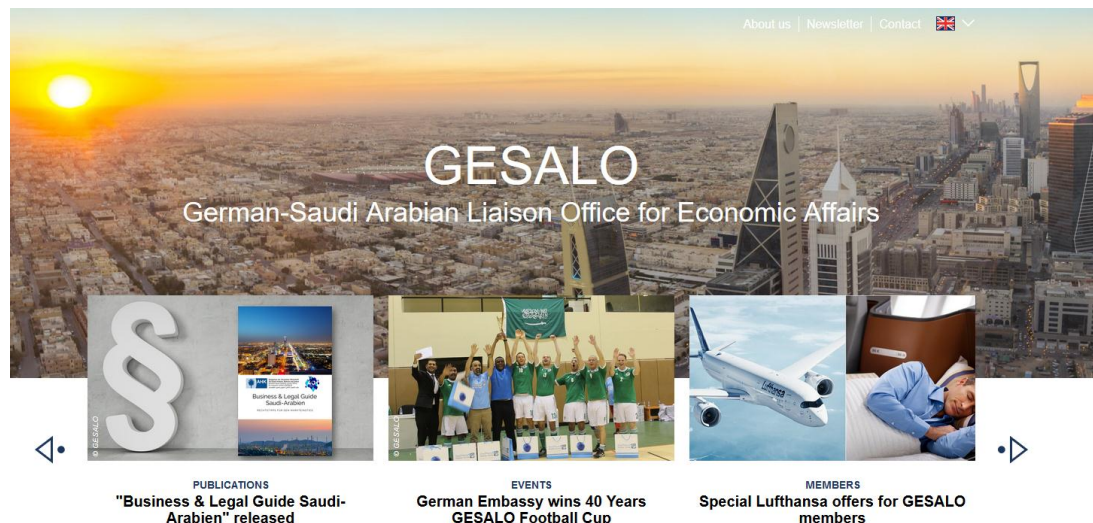
Website & Newsletter

Newsletter: 7,500 German-Saudi business contacts

12 issues per year

Website: 81,500 Pageviews/year

25,300 Users/year



PUBLICATIONS
"Business & Legal Guide Saudi-Arabien" released

EVENTS
German Embassy wins 40 Years GESALO Football Cup

MEMBERS
Special Lufthansa offers for GESALO members

Your opportunities

Logo Placement (Website)

12 months: SAR 7,000

Banner Ad (Newsletter)

6 issues: SAR 7,500
12 issues: SAR 10,500



Publications

Our portfolio includes:

- Business & Legal Guide*
- Directory of German Companies and their Representatives in Saudi Arabia
- Directory of Saudi Importing Companies

**In German language*








Your opportunities	
<p>Double Page SAR 10,000</p> 	<p>Single Page SAR 6,000</p> 

Entering a new market requires **insight knowledge** about the companies, laws, and regulations.

GESALO offers six **tailor-made publications**, which can be ordered online.

All publications are re-edited and brought **up-to-date** regularly.

Pricing

German-Saudi Business Magazine			
Premium positions			
Back Cover SAR 6,800	Inside Cover (front) SAR 6,500	Inside Cover (back) SAR 6,200	
Preferred positions			
Double Page SAR 7,500 	Single Page SAR 5,500 	Half Page SAR 4,000 	Please request for individual formats and prices!
Website, Newsletter & Publications			
Website		Newsletter	
Logo Placement SAR 7,000 (12 months)	Banner Ad SAR 10,500 (12 months)	Banner Ad SAR 7,500 (6 months)	
Publications			
Double Page SAR 10,000 	Single Page SAR 6,000 	Directory of German Companies and their Representatives in Saudi Arabia Directory of Saudi Importing Companies Business & Legal Guide* Arbeits- und Sozialrecht* Gewerblicher Rechtsschutz Saudi-Arabien* Vergaberecht Saudi-Arabien*	

Our Events

We host:

More than **15 business delegations** with more than **200 participants** per year

Over **40 events** in Saudi Arabia and in Bahrain with more than **2,000 participants**

Highlights:

- German Breakfast & Catalogue Show
- German Business Circle Meetings
- German-Saudi Startup Competition
- German Job Opportunity Fair